



For Immediate Release:

## **NEW CHARITY TICKET PROGRAM FOR SOUTH GEORGIA CLASSIC TO BEGIN IN JANUARY**

(Valdosta, Ga.) - The South Georgia Classic presented by First State Bank and Trust Company is happy to announce the Charity Ticket Program for the 2012 tournament. Participating charities will receive 100% of the proceeds they generate through the program.

The South Georgia Classic is looking to partner with non-profit organizations in the Valdosta/Lowndes County area for the new program. These organizations will then work with the tournament to sell tournament tickets to benefit their charity. The tournament is covering all costs associated with the program so the charities will receive 100% of all sales they generate. The South Georgia Classic will also help participating charities by providing local radio and print advertising, marketing materials, and different promotional ideas.

The South Georgia Classic will be held April 23-29 at Kinderlou Forest Golf Club and will mark the sixth year of the tournament. The South Georgia Classic is part of the PGA TOUR's Nationwide Tour and will be one of the 27 events on the 2012 schedule. The Top 25 from the Nationwide Tour's money list will graduate to the PGA TOUR.

Ticket sales for the 2012 South Georgia Classic will begin this week by local charities and their volunteers. There are two ticket types being offered; Weekly tickets for \$15, good all days through tournament, and Good Any Day tickets for \$5, good for one day to the tournament.

Please contact the tournament office at (229) 242-8455, or by email at [dfox@kinderlou.com](mailto:dfox@kinderlou.com) to get signed up or for additional information.

### **First State Bank & Trust Company**

#### **About First State Bank & Trust**

First State Bank & Trust is a division of Synovus Bank, and operates 4 branches in Lowndes County serving the local community for 106 years. This division offers diverse lines of business and personal financial services including Business Banking, Investment Services and Mortgage Lending. For more information, visit [www.fsbtc.com](http://www.fsbtc.com)

#### **About Synovus Bank**

Synovus Bank is a Georgia-chartered, FDIC-insured bank. Synovus Bank provides commercial and retail banking, as well as investment services through our affiliated companies, to customers through 30 locally branded divisions, 308 offices, and 439 ATMs in Georgia, Alabama, South Carolina, Florida and Tennessee. See Synovus Bank on the web at [www.synovus.com](http://www.synovus.com).

#### **About Synovus**

Synovus is a financial services company with \$28 billion in assets based in Columbus, Georgia. Synovus Financial Corp.'s bank divisions provide commercial and retail banking, investment and mortgage services to customers in Georgia, Alabama, South

Carolina, Florida and Tennessee. See Synovus Financial Corp. on the web at [www.synovus.com](http://www.synovus.com).

### **The Hospital Authority of Valdosta and Lowndes County**

South Georgia Medical Center (SGMC) is the region's premier healthcare provider located in Valdosta, Georgia. The hospital serves a 15-county area in South Central Georgia and North Florida. It is governed by an eight-member volunteer board known as the Hospital Authority of Valdosta and Lowndes County. The hospital provides general medical services, as well as specialty services, including robotic-assisted, minimally invasive and general surgeries, comprehensive cancer care, open heart surgery and angioplasty, women and children's services, imaging services, neurology and neurosurgery, inpatient and outpatient behavioral health, ambulance and emergency services, and rehabilitation.

In 2011, SGMC acquired SMITH Northview Hospital, which operates as a 45-bed campus of SGMC. This acquisition brought our total bed count up to 380 and the total number of affiliated physicians to over 300. SMITH Northview operates as a full-service hospital providing general surgeries, newborn deliveries, inpatient care and intensive care. For more information, go to our website, [www.sgmc.org](http://www.sgmc.org).

### **Nationwide Tour**

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's biggest stage. As the official proving ground of the PGA TOUR, two out of three PGA TOUR members are Nationwide Tour alumni. Tour alumni have won 298 PGA TOUR titles, including 13 majors and four PLAYERS Championships. Twenty-five PGA TOUR cards will be at stake over the course of 26 events in 2011. Nationwide Insurance is the Tour's umbrella sponsor through 2012. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.6 billion in charitable giving. To learn more about the PGA TOUR and Nationwide Tour and to follow the season-long quest for a PGA TOUR card, visit [PGATOUR.COM](http://PGATOUR.COM), Twitter and Facebook.

For more information:  
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