



Charity Tickets

The South Georgia Classic is announcing a new ticket program for 2012. The program is designed to get additional charities involved with the event and give them the opportunity to sell tickets to the tournament. Participating organizations will receive 100% of the money that they raise. The 2012 South Georgia Classic will be held April 23 -29 at Kinderlou Forest Golf Club. The Charity Tickets program will kick off in January 2012. If you know a charity that is interested in participating please contact the office at (229) 242-8455 or by email at dfox@kinderlou.com. Please check back in January for additional information.

Program Overview

The Tickets program is designed to benefit additional charities in Valdosta and Lowndes County. The South Georgia Classic is providing non-profit organizations with the opportunity to sell tournament tickets to benefit their individual charity. For each ticket sold that organization will receive 100% of the net proceeds.

This is an incredible opportunity to raise additional contributions for your charity. The most important part of the program is there are no costs to the charities or minimum amount to sell.

Forms for Participation of Charities need to be submitted to the Tournament Office before organizations will be allowed to participate

- Must have 501(c)(3) status as recognized by the IRS

Responsibilities of Participating Charities

- Participating charities and their volunteers will sell tickets to the 2012 South Georgia Classic.
- Ticket Sales will begin in January of 2012.
- There will be two types of tickets.
 - Good Any Day tickets for \$5 (Good for one day Thursday, April 26 – Sunday, April 29)
 - Weekly Tickets for \$15 (Good for all days Thursday, April 26 – Sunday, April 29)
- All funds will be returned to the Tournament and checks to each organization will be sent by May 15th.

Responsibilities of the South Georgia Classic

The South Georgia Classic will not solicit pledges on behalf of any participating charity, but will provide:

- Program Administration
- Tickets
- The tournament will help with marketing and will be providing materials as well as a list of promotional ideas.
- A list of participating charities on the website
- Promotion of the program through TV, Web, Radio, and Newspaper advertisements.

Benefits to Valdosta and Lowndes County Charities

- Opportunity to raise funds with no overhead costs and no minimums.
- Participating charities will receive 100% of their collected donations